

The Magazine of the Wisconsin Restaurant Association

20

WR

09

EDITORIAL

HIGHLIGHTS

WISCONSIN RESTAURATEUR

www.wirerestaurant.org

### Editorial Features



JAN/FEB

- ⇒ Wisconsin Restaurant Expo Guide and Preview
- ⇒ New Products and Ideas to be Featured at the Expo
- ⇒ Connecting With Your Community Through Philanthropy
- ⇒ Being Visible in the Electronic World:  
Taking Advantage of High Tech Opportunities to Reach Customers

MAR/APR

- ⇒ WRA's Restaurateur of the Year
- ⇒ Highlights from a Very Successful Wisconsin Restaurant Expo
- ⇒ Good News, Bad News and Practical Advice from the NRA Industry Forecast

MAY/JUN

- ⇒ Tips for Effectively Communicating with Elected Officials
- ⇒ Ensuring Safety of Locally Sourced Food: What You Need to Know
- ⇒ Getting Involved: Restaurateurs are Speaking Out and Making a Difference

JUL/AUG

- ⇒ Safe Meals: Serving the Customer with Food Allergies
- ⇒ Schemes, Scams and Cons Targeting the Restaurant Industry
- ⇒ Understanding Upcoming Changes in Wisconsin's Minimum Wage Laws

SEP/OCT

- ⇒ Helpful Tips for Dealing with Seasonal and H1N1 Flu
- ⇒ Opportunities and Challenges Associated with Marketing via Coupons
- ⇒ Winning "Friends" and Influencing Customers via the World of Social Media

NOV/DEC

- ⇒ Training Your Team: Bringing Out the Best in Your Employees
- ⇒ Taking Your Food on the Road: Food Carts and Festival Stands
- ⇒ The WRA Education Foundation Scholarship Program and Its 2009 Winners

I  
S  
S  
U  
E  
S